

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 9/14/12
- (2) **Name of candidate:** Debbie Stabenow
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Suzanne Collins
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$9520

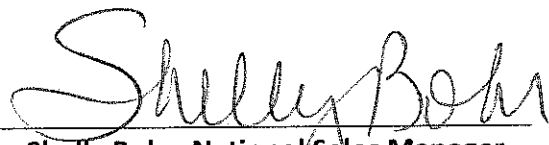
NET: \$8092

WXMI

9/14/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

WXMI-TV

ORDER

Flight Dates 09/17/12-09/23/12

Order Sep 00:15:00

ProductEstimate # 11911Contract / Revision 387546 /Stabenow for Senate 2012Alt Order #Original Date / RevisionAgency Com 15%Billing Type Cash

09/14/12 09/14/12

Billing ContactOrder Type GENERALAdvertiser Stabenow/Dem/Senate/MiBilling Cycle EOM/EOC1580 Lincoln St
Suite 510
Denver, CO 80203Billing Calendar BROADCASTDemographic A25-54Agency Media Strategies & ResearchRev Codes AGY POL CANDBuying ContactSales Office L-GRProduct Codes PL3Sales Region LocalPriority 02Agency RefAdvertiser Ref1580 Lincoln St
Suite 510
Denver, CO 80203Primary Account Executive

Local Political WXMI

Account Executive Order% Start Date End Date

Local Political WXMI 100%

Order Share 100% Market Value 9520

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	29	\$8,092.00	\$9,520.00	0.00	08/27/12	09/23/12	29	\$8,092.00	\$9,520.00
Totals	29	\$8,092.00	\$9,520.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	17	09/17/12	09/23/12	M-F 5a-9a News M-F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	-1-11--	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1-11--		3				\$100.00		0.00			
N 2	17	09/17/12	09/23/12	M-F 5a-9a News M-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-1111--	:30	4	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1111--		4				\$100.00		0.00			
N 3	17	09/17/12	09/23/12	M-F 5a-9a News M-F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	-1111--	:30	4	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1111--		4				\$100.00		0.00			
N 4	17	09/19/12	09/19/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **387546** Flight Dates **09/17/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser	Stabenow/Dem/Senate/Mi	Product	Stabenow for Senate 2012	Estimate #	11911
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													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	17	09/19/12	09/19/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$70.00		0.00		
N 5	17	09/17/12	09/23/12	M-F Fox 17 News at 5P M-F Fox 17 News at 5P	CM	5p-6p	111-1--	:30	4	\$100.00	02	0.00 NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	111-1--			4			\$100.00		0.00		
N 6	17	09/17/12	09/23/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	-1-1---	:30	2	\$150.00	02	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-1-1---			2			\$150.00		0.00		
N 7	17	09/17/12	09/23/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	--111--	:30	3	\$500.00	02	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--111--			3			\$500.00		0.00		
N 8	17	09/18/12	09/18/12	Tue Prime Rotator Tue Prime Rotator	CM	758p-10p	-T-----	:30	1	\$1,000.00	02	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$1,000.00		0.00		
N 9	17	09/19/12	09/19/12	X Factor Wed X Factor Wed	CM	758p-10p	--W----	:30	1	\$800.00	02	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$800.00		0.00		
N 10	17	09/20/12	09/20/12	Thur Prime B Thur Prime 9p-10p	CM	9p-10p	---T---	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$1,200.00		0.00		
N 11	17	09/17/12	09/23/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	-1-11--	:30	3	\$750.00	02	0.00 NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-1-11--			3			\$750.00		0.00		
N 12	17	09/17/12	09/23/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-12a	-----1-	:30	1	\$350.00	02	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-			1			\$350.00		0.00		
N 13	17	09/17/12	09/23/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$550.00	02	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1			1			\$550.00		0.00		
Totals													29	\$9,520.00

387546



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID
Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

11911
Contact: Shelly Bohr

Phone: 616-364-8722

Email: sbohr@fox17online.com

Fax: 616-364-8506

Direct: 616-447-5232

WXMI-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
WXMI 6a News	EM	M-F	\$100.00		1		1	1			3
6:00 AM 7:00 AM		30	\$300.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 7a News	EM	M-F	\$100.00		1	1	1	1			4
7:00 AM 8:00 AM		30	\$400.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 8a News	EM	M-F	\$100.00		1	1	1	1			4
8:00 AM 9:00 AM		30	\$400.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Maury Povich	DT	M-F	\$70.00			1					1
9:00 AM 10:00 AM		30	\$70.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 5p News	EN	M-F	\$100.00	1	1	1		1			4
5:00 PM 6:00 PM		30	\$400.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 6p News	EN	M-F	\$150.00		1		1				2
6:00 PM 7:00 PM		30	\$300.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Two & Half Men	PA	M-F	\$500.00			1	1	1			3
7:30 PM 8:00 PM		30	\$1,500.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
You Can Dance	PT	Tu	\$1,000.00		1						1
8:00 PM 10:00 PM		30	\$1,000.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
X-Factor	PT	W	\$800.00			1					1
8:00 PM 10:00 PM		30	\$800.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Glee	PT	Th	\$1,200.00				1				1
9:00 PM 10:00 PM		30	\$1,200.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 10p News	LN	M-F	\$750.00		1		1	1			3
10:00 PM 11:00 PM		30	\$2,250.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Saturday 10p News	LN	Sa	\$350.00						1		1
11:00 PM 12:00 AM		30	\$350.00								

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/14/2012 11:17:50 AM

WXMI-TV

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suzannel@mediastategies.com



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

11911

Contact: Shelly Bohr
Email: sbohr@fox17online.com

Phone: 616-364-8722
Fax: 616-364-8506
Direct: 616-447-5232

WXMI-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
				17	18	19	20	21	22	23	
Sunday 10p News	LN	Su	\$550.00							1	1
10:00 PM 11:00 PM		30	\$550.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Station Gross Totals			\$9,520.00	1	7	6	7	6	1	1	29

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/14/2012 11:17:50 AM

WXMI-TV

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI-TV Grand Rapids	Date: 9/14/2012
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I, Media Strategies and Research,

being/on behalf of: Debbie Stabenow, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 17, 2012			Sunday, September 23, 2012		

Total Charges: \$9,520.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Stabenow for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ella Darnell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 14, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title